

# CORPORATE SPONSORSHIP PROGRAM



Thank you in advance for your interest in sponsoring the Halls High Band. By becoming a sponsor, you will provide our band students with the opportunity to grow and showcase their musical skills, and in return, we can offer you and your business a variety of advertising opportunities and possible tax benefits. With your support, our band students are better able to grow their musical skills and reach their goal of sharing their talents within the school, the community, our state, and beyond!

## ABOUT HALLS HIGH SCHOOL BAND



The Halls High Band is a highly acclaimed, award-winning high school music program with 100+ students participating. The program strives to give all participating students a comprehensive musical fine arts education while also instilling important life skills necessary to becoming productive members of society and music appreciators for life.

The hard work and dedication of our students is what makes our band so successful. From pep rallies,

halftime shows, parades, concerts, contests, and the classroom, our students continue to excel in every aspect of school and life.

The Halls High Band provide opportunities for our students to develop and showcase their impressive musical fine art abilities, while also teaching our students discipline, good work ethics, team-building skills, athleticism, camaraderie, sportsmanship, and respect. Researchers agree that students with exposure to a quality music education show higher levels of achievement in other areas of academics.

Without a doubt, the Halls High Band is highly respected and has played a critical role in building tomorrow's leaders. However, with budget cutbacks, increasing student counts, and more rigorous expectations, we are in constant need of help to maintain the high standard of achievement that has become synonymous with the Halls High Band.

## CORPORATE SPONSORSHIP PROGRAM GOALS

It takes approximately \$130,000 per year to run the Halls band program. And while Knox County Schools pays the salaries for the Band Director and the Associate Band Director, the school system budget only provides \$700 per year for band expenses. While every dollar is very much appreciated, unfortunately, the money provided to us by Knox County is not even enough to provide transportation to one away football game. Additionally, since no student at Halls High has ever been turned away because of their inability to pay fees, the band needs help to fill in the gaps to ensure every student has access to an exceptional music education and opportunities to explore their musical fine arts talent.

Aside from the \$700 provided to us by Knox County, all other money comes in the form of fundraisers, donations, and sponsors like you. It is only through the support of area businesses, our local community, and our band family and friends that our band program and our students continue to compete at the level of excellence we strive for year after year.

Our sponsors are our partners, and we are honored to promote those who help enrich our students' opportunities. When you give to the Halls High Band, you can see your donation in action every time our students perform!

By donating to the Halls High Band, you will directly help our band students be successful by:

- Assisting students unable to pay band fees
- Purchase and repair instruments
- Purchasing sheet music, marching uniforms, flags, concert/show attire and show props
- Providing transportation to away games, competitions and performances
- Bringing in additional instructors and guest conductors
- Feeding the students during camps and competitions

## ABOUT HALLS BAND BOOSTERS



While the students and band directors provide the talent, there is a great deal of volunteer time and financial resources needed as well. The Halls Band Boosters is a non-profit 501(c)(3) organization made up of hard-working parents and friends of the band, whose sole mission is to do their part in providing the resources needed to develop a successful musical fine arts education for all band students. We have an excellent group of board members and booster members who are dedicated to supporting our band students in every way from working concessions stands and building props to fundraising! We rely on Booster volunteers, area organizations, businesses and individuals to work together to achieve our goals.



In 2024-25, our major fundraisers included:

- Aubrey's Pancake Breakfast
- Food City Frenzy Car Washes
- SNAP Raise
- BBQ Dinner
- Annual Jazz Band Dinner
- Little Caesar's Pizza Kit Sale
- Pick a Date to Donate Calendar
- Concession Stand & Merchandise Tent at home football games



All combined, these fundraising initiatives account for much of our needed budget, but without our corporate sponsors and personal donations, we would never be able to achieve our overall fundraising goals.

**We are grateful for your consideration of sponsorship and look forward to developing a relationship with your business.**



# CORPORATE SPONSORSHIP BENEFITS



When businesses partner with us, we make every effort to promote and recognize your contribution to our band program in addition to continually encouraging the community to show support of your business. Below are the various levels of sponsorship we offer.



| ★ Bronze Sponsor (\$250 Contribution) ★        |  |
|--|--|
| ★ Certificate of Sponsorship                   | ★ 2 tickets to the Jazz Band Dinner    |
| ★ Name listed on Band website and social media | ★ Name on Traveling Band Banner        |
| ★ Silver Sponsor (\$500 Contribution) ★        |  |
| ★ Certificate of Sponsorship                   | ★ Name on Traveling Band Banner        |
| ★ Name listed on Band website and social media | ★ Name on Band Trailer                 |
| ★ 2 tickets to the Jazz Band Dinner            | ★ Choice of Halls Band t-shirt or hat  |
| ★ Gold Sponsor (\$1,000 Contribution) ★        |  |
| ★ Certificate of Sponsorship                   | ★ Name on Traveling Band Banner        |
| ★ Name listed on Band website and social media | ★ 1'x1' Name or Logo on Band Trailer   |
| ★ 2 tickets to the Jazz Band Dinner            | ★ Halls Band t-shirt and hat           |
| ★ Platinum Sponsor (\$2,500 Contribution) ★    |  |
| ★ Certificate of Sponsorship                   | ★ 2'x2' Name or Logo on Band Trailer   |
| ★ Name listed on Band website and social media | ★ 2 Halls Band t-shirts and hats       |
| ★ 4 tickets to the Jazz Band Dinner            | ★ Recognition after home halftime show |
| ★ Name or Logo on Traveling Band Banner        |  |
| ◆ Diamond Sponsor (\$5,000 Contribution) ◆     |  |
| ★ Certificate of Sponsorship                   | ★ 3'x3' Name or Logo on Band Trailer   |
| ★ Name listed on Band website and social media | ★ 4 Halls Band t-shirts and hats       |
| ★ 6 tickets to the Jazz Band Dinner            | ★ Recognition after home halftime show |
| ★ Name or Logo on Traveling Band Banner        | ★ Logo on band show shirts             |

In addition to the sponsorship levels, there are many other ways to help. We always welcome donated merchandise for door prizes, auction and raffle baskets in addition to food donations for our students and other annual fundraising events.

# CORPORATE SPONSORSHIP BENEFITS



I want to be a corporate sponsor for the 2025-2026 Halls High School Band program as a:

- |   |  |
|---|--|
| <input type="checkbox"/> Friends of the Halls Band (\$100 Contribution) | <input type="checkbox"/> Gold Sponsor (\$1,000 Contribution)     |
| <input type="checkbox"/> Bronze Sponsor (\$250 Contribution)            | <input type="checkbox"/> Platinum Sponsor (\$2,500 Contribution) |
| <input type="checkbox"/> Silver Sponsor (\$500 Contribution)            | <input type="checkbox"/> Diamond Sponsor (\$5,000 Contribution)  |

Please return this completed form and your contribution to:

**Halls Band Boosters  
PO Box 71002  
Knoxville, TN 37938**

(checks should be payable to Halls Band Boosters)

Company Name: \_\_\_\_\_

Company Contact Name: \_\_\_\_\_

Company Contact Title/Position: \_\_\_\_\_

Physical Address: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

E-mail Address: \_\_\_\_\_

Website URL: \_\_\_\_\_

Phone Number(s): \_\_\_\_\_

Fax Number(s): \_\_\_\_\_

Please email a .jpg or .png logo file to [hallshighbandfundraising@gmail.com](mailto:hallshighbandfundraising@gmail.com).

**Thank you for sponsoring the Halls High School Band!**

<https://www.hallsband.org>

